



ST. THOMAS COLLEGE OF ARTS AND SCIENCE

Affiliated to the University of Madras | An ISO 9001:2015 Certified Institution

Koyambedu, Chennai- 107



BACHELOR OF COMMERCE (BANK MANAGEMENT)

VISION:

Evolving high standard of Banking Education with updated Techniques and Technology, to impart and nurture the students to be ethically qualitative professionals who will render constructive services with global significance.

MISSION:

Enhancing global opportunities to our B.COM (Bank Management) students by suitable learning environment, qualitative training, educational visits and providing workshops that will make the students confident graduates of Banking and professionally competent.

PROGRAMME OUTCOME

At the end of the three-year B. Com (Bank Management) program the students will be able to:

- Understand, after completing three years for Bachelor Degree in Commerce (Bank Management) Program, students would gain a through foundation in the fundamentals of Bank management cost control, overall communication and business ethics.
- Students able to do higher education in the field of commerce and banking sectors.
- Students will be able to prove proficiency with the ability to engage in competitive exams and CA, ACS, ICWA, BSRB, PG Courses like M. Com, MBA and other arts courses.
- Develop skills in Banking Regulations Act and gain practical exposure in the fields of Banking, Finance and Corporate Sector.
- Integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students and Analyse socio-political-economic environment of banking sectors.

PROGRAM-SPECIFIC OUTCOMES

- Acquire knowledge on Indian Banking system and Banking Regulation Acts pertaining to it.
- Demonstrate progressive affective domain development of values, the role of accounting in society and business.
- Acquire practical skills to as tax consultant, audit assistant and other financial supporting services.
- Determine knowledge in setting up a computerized set of accounting books with GST Provisions and demonetization concept understanding.
- Focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenge in Manager roles in business.

COURSE OUTCOMES

Syllabus from 2020-2021 Onwards

SEMESTER I

B.COM (BM) 101 A- TAMIL - Subject Code - LA11A

தமிழ் மொழிப் பாடத்தைக் கற்பதால் மாணவர்கள் அடையும் பயன்கள்:

- மொழியே ஒரு மனிதனின் தனிப்பட்ட அடையாளத்தையும் பண்பாட்டையும் நாகரீகத்தையும் கலாச்சாரத்தையும் பிரதிபலிக்கும் காலக் கண்ணாடியாக திகழ்கிறது.
- மொழித் திறனை பெறுபவர்கள் நடைமுறை வாழ்க்கையுடன் பொருந்தி வாழும் வல்லமையைப் பெறுவார்கள்.
- பேச்சுக்கலை, எழுத்துக்கலை, நிகழ்த்துக் கலை என பல விதமான கலைகளை மொழி பாடத்துடன் கற்றுக்கொள்ளலாம். கவிதை, கட்டுரை, நாடகம், சிறுகதை போன்ற துறைகளில் சிறந்த எழுத்தாளராகவும் விமர்சகராகவும் விளங்கிட மொழிப்பாடம் அவசியமாகிறது.
- அரசியல், சினிமா என்கிற திரைப்படத்துறையிலும் ஊடகத் துறையிலும் சிறந்து விளங்கிட மொழிப்பாடம் முதன்மையானதாக உதவுகிறது.
- அரசு மற்றும் தனியார் சார்ந்த நிறுவனங்களில் பணி வாய்ப்பு பெற மொழி பற்றிய தகவல்கள் அறிவும் அவசியமாக விளங்குகிறது
- தமிழ்மொழி கற்றல் கற்பித்தலில் அதிக பயன்பாடு தமிழ்நாடு அரசு அரசுப் பணிகளுக்கும் இந்திய குடிமைப் பணிகளுக்கும் மற்றும் போட்டித் தேர்வுகள் பலவற்றுக்கும் தமிழ் மொழிப்பாடம் இன்றியமையாததாக உதவுகிறது

B.COM (BM) 101 B - HINDI-1 SUB.CODE – CLE1E

Course Outcomes: Upon completion of this course students will have:

- नई शब्दों का अवगाहन
- शब्दद्वारों का प्रयोग
- प्रयोजन मूलक हिन्दी की ज्ञान
- पत्र लेखन की अवगाहन
- हिन्दी भाषा का ज्ञान

B.COM (BM) 101 C - FRENCH-1 SUB.CODE – CLK1S

Course Outcomes: Students should be able:

- To organize simple ideas and communicate orally and in the written form.
- To communicate in simple daily life situations.
- Basic concepts of Grammar.
- To learn about France.
- To acquire the phonology, specific sounds and basic grammatical structures of French
- To communicate in oral and written format in simple daily situations.
- To be acquainted with France – geography, basic information, culture.

B.COM (BM) 101 D - MALAYALAM-1 SUB.CODE – CLD1E

Course Outcomes: Upon completion of this course students will have:

- Malayalam linguistic and cultures.
- Rural Malayalam language evolution
- Pose and pottery on Malayalam literature and classic stories and dramas and household etiquettes.
- To narrate true and fictitious incidents, with all the cultural, emotion and mind state of the people.
- To learn the ritual and traditional activity attached to the life of people and religions.

B.COM (BM) 102 A - LZ11A - COMMUNICATIVE ENGLISH-I

Course Outcomes: Upon completion of this course students will have:

- Recognised their own ability to improve their own competence in using language.
- The ability to use language fir speaking with confidence.
- The ability to use language in an intelligible and acceptable manner.
- Understood the importance of reading for life.
- Learnt to write simple sentences without committing error.

B.COM (BM) 103 - CZ21A- Financial accounting

On completion of the course the student should be able to:

- Understand the Basic Accounting concepts and Preparation of cash book
- Summarize the final accounts.
- Determine the Bank reconciliation statement and Rectification of Errors.
- Apply different methods of Calculation of Depreciation and Insurance claims.
- Compute single entry system under various methods

B.COM (BM) 104 - CZ21B - Business communication

On completion of the course the student should be able to:

- Understand the basic concept of communication and familiarise with modern form of communication.
- Understand basic techniques of the modern forms of communication and its types.
- Understand the various Kinds of Business letters.
- Reproduce the Correspondence with shareholders and director
- List the various modern forms of communication and describe them.

B.COM (BM) 105 - CZ21B - Business Economics

On completion of the course the student should be able to:

- The encouragement to pursue the further course in Economics
- The understanding of the level of economic development and its impact on the individual income.
- Ability to participate and contribute to the economic development in India.
- Motivation to work in research institutions.
- Skill to prepare articles and present research papers on Indian economy.

B.COM (BM) 106 - BASIC ELEMENTS OF LOGISTICS MANAGEMENT

On completion of the course the student should be able to:

- Analyze how logistical decisions (e.g., facilities, inventory, and transportation) impact the performance of the firm as well as the entire supply chain.
- Analyze the strengths and weaknesses of various transportation modes and perform cost analysis.
- Develop the strategies that can be taken to find the best paths to route vehicles to deliver and collect goods at multiple stops.
- Develop the strategies that can be taken to manage inventories, including deciding the timing and quantity for replenishments without hurting the level of product availability.
- Know basic characterises and costs of warehousing and materials handling activities.

B.COM (BM) 108 - PZ1CA - English for Commerce and Management Level -

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Upon completion of this course students will have:

- To Learn to write simple sentence without committing errors
- The ability to read English with understanding
- To Learn to use all the four skills effectively
- To develop and integrate the uses – Listening, Speaking, Reading, and Writing of the skills.
- To stimulate real life situation in classroom practice dialogue.

SEMESTER II

B.COM (BM) 201 A- TAMIL – II Subject Code - LA12A

தமிழ் மொழிப் பாடத்தைக் கற்பதால் மாணவர்கள் அடையும் பயன்கள்:

- படிப்பவர் உள்ளம் பண்படுகிறது.
- நடுக்கம் நீங்கி அமைதி ஏற்படுகிறது.
- ஒவ்வொரு இலக்கியமும் மனிதனை உயர்வினை நோக்கி அழைத்துச் செல்வதோடு அவற்றை இலக்கியங்கள் அறிவிக்கின்றன.
- இலக்கியங்கள் வாயிலாக பண்டைய தமிழர்களின் அறிவியல் திறன், நிர்வாகத்திறன், ஆட்சித் திறன் மற்றும் தொழில் சார்ந்த மனிதன் வாழத் தேவையான கண்டுபிடிப்புகளையும் அறிய முடிகின்றது.
- இலக்கியங்களை படிப்பதனால் நல்லற ஒழுக்கத்தைப் பின்பற்றுதல், சமூகத்தில் மக்களோடு மக்களாக பின்னிப்பிணைந்து இருத்தல், சமூக விழுமியங்களை கற்றுக் கொள்ளுதல் ஆகியவை இலக்கியங்கள் வெளிப்படுத்துகின்றன.

B.COM (BM) 201 B - HINDI-2 SUB.CODE – CLE2G

Course Outcomes: Upon completion of this course students will have:

- शब्द बाण्डारका ज्ञान
- नई शब्द का ज्ञान
- कहानी लेखन का आशा

B.COM (BM) 201 C - FRENCH-2 SUB.CODE – CLK2T

Course Outcomes: Students should be able:

- To communicate in daily life orally and in the written form.
- To comprehend and write small texts.
- To understand Franco phony and its cultures.
- To comprehend and express small descriptive texts/dialogues.
- To acquire the basic concepts of grammar.
- To be acquainted with Francophone countries and cultures.

B.COM (BM) 201 D - MALAYALAM-2 SUB.CODE – CLD2G

Course Outcomes: Upon completion of this course students will have:

- Improve reading and comprehensive skills
- Malayalam language evolution
- Cultural and rituals of Old and New era and bygone superstitious belief and adaptability of modern days' cultures.
- We would be able to visualize the evolution which has undergone from the past to present.
- The community, religion, custom, language, female role played in the era and how things have changed over the years

B.COM (BM) 202 - LZ22A - COMMUNICATIVE ENGLISH – II

Course Outcomes: Upon completion of this course students will have:

- Learnt LSRW skills thoroughly.
- Learnt to communicate effectively.
- Fluency in LSRW skills.
- The ability to write competitive exam.
- Learnt to write simple sentences without committing error of spelling or grammar.

B.COM (BM) 203 - Principles of management

On completion of the course the student should be able to:

- Understand the basic concepts of management.
- Remember the different types of Planning
- Analyse the Structure of Organisation.
- Summarize the delegation of Authority and Responsibility.
- Understand the need and importance of Direction, Coordination and Control.

B.COM (BM) 204 - Indian Economy

On completion of the course the student should be able to:

- Understand the basic concepts of Economics.
- Identify the Demand and Supply functions.
- Apply the Behaviour of consumer and marginal utility
- Describe the Producers equilibrium and Break Even Analysis.
- Remember the importance of Product pricing, Objectives and methods.

B.COM (BM) 205 - Treasury Management

Upon completion of this course students will have:

- Students gained enough knowledge about treasury management.
- Students know about the various types of money markets and their operations.
- Students gained knowledge about modern treasury management systems.
- Students understand the mechanism of Treasury Management.
- Students gained knowledge about modern operations in money markets.

B.COM (BM) 206 - FUNDAMENTALS OF INSURANCE

Upon completion of this course students will have:

- Know the structure of the general insurance market, including functions of insurance, insurance markets, insurance regulations and the use of insurance as a tool to avoid losses and reduce risk.
- Identify what insurance is, why insurance works and how to determine insurance needs, different types and characteristics of risks.
- Familiarise themselves with major insurance products, such as life insurance, health insurance, property and liability insurance, know how risks are classified and handled.

B.COM (BM) 207 - English for Commerce and Management– Level - II

Course Outcomes: Upon completion of this course students will have:

- Learnt LSRW skills thoroughly.
- Learnt to communicate effectively.
- Fluency in LSRW skills.
- Ability to write competitive exam.
- Learnt to write simple sentences without committing error of spelling or grammar.

SEMESTER III

B.COM (BM) 301 - CZ23A - Corporate Accounting

On completion of the course the student should be able to:

- Understand the concept of share capital and apply in issue of Share capital.
- Remember the Underwriting of Debentures.
- Analyse the Preparation of Final Accounts.
- Compute Value of Shares and Goodwill.
- Implement the Alteration of Share Capital.

B.COM (BM) 302 - CZ23B - Business law

On completion of the course the student should be able to:

- Understand the concept of contract and its essentials and types.
- Detail about Offer, Acceptance and Consideration.
- Remember about the Other Elements of valid contract.
- Apply the Performance of Contract and know the bailment of contract.
- Remember the Sale of Goods Act.

B.COM (BM) 303 - CZ23C - Banking theory law and practice

On completion of the course the student should be able to:

- Understand the Origin and the growth of the Indian Banking System.
- Remember broad functions of RBI.
- Analyse the functions of e-service in Modern Banking.
- Classify the different types of Bank Accounts.
- Understand the concept of endorsement and its Kinds.

B.COM (BM) 304 - CB23D - Marketing of Banking Services

Upon completion of this course students will have:

- Ability to help Industries, Banking Sectors and Insurance Companies,
- Opportunity to get placed in Financing companies, Transport Agencies, warehousing etc.,
- Skills required for Marketing Manager after completing graduation
- Knowledge of Sales Manager and Over All Administrator of the company
- Ability to start up their own Business.

B.COM (BM) 305 - CZ33A - Business Statistics

Upon completion of this course students will have:

- Ability to pursue further course in statistics
- Understanding the professional courses and its scope
- Ability to get the job in statistical department

- Skill to apply their statistical knowledge in practical situations.
- Option to select this subject in competitive examinations

B.COM (BM) 306 - TSSEC - Essentials of Spoken and Presentation Skills – Level - I

Course Outcomes: Upon completion of this course students will have

- To improve LSRW skills significantly
- The ability to present well in business contexts.
- The ability to converse effectively in group communications
- The potential to attend interviews successfully.
- The skill to deliver speeches effectively in public contexts

SEMESTER IV

B.COM (BM) 401 - CPW4A - Advanced corporate accounting

On completion of the course the student should be able to:

- Apply and Prepare Company accounts.
- Understand how to Consolidate Final Statement of Accounts for Holding and Subsidiary Companies.
- Analyse the Final Accounts for Banking and Insurance Companies.
- Compute Liquidator's Remuneration and liquidators final accounts.
- Understand the Special Accounting for Price Level Changes and Computerized Accounting.

B.COM (BM) 402 - CPW4B - Financial Services

On completion of the course the student should be able to:

- The chance of getting the job in financial institutions and banks
- The ability to start financial consultancy institutions.
- Capacity to enter into leasing and hire purchase agreements.
- The knowledge of credit rating agencies.
- The skill to be a factor and skill to work in pension fund financing.

B.COM (BM) 403 - CPW4E - Indirect Taxation

On completion of the course the student should be able to:

- Understand the concept and Objectives of Indirect Taxation.
- Remember the implementation of GST.
- Analyse the various Benefits of GST.
- Apply GST Reverse charge mechanism.
- Prepare the Audit under GST and collection of customs duty.

B.COM (BM) 404 - Customer Relationship Management in Banks

Upon completion of this course students will have:

- The Knowledge of the benefits of value creation for the customers.
- An understanding of key concepts, technologies and best practices of CRM

- Ability to explain the customer equity and the importance of customer retention to the banking sectors
- Skills to analyse the different processes and design the strategic framework for CRM integration in the existing functions of the banks.
- Skills to analyses the role of appropriate business process and technology management capabilities in managing customer relationship

B.COM (BM) 405 - International Economics

Upon completion of this course students will have:

- Equip the students to have the thorough knowledge of International Economics.
- To know about International Economic Organizations and its Functions.
- Analyze international monetary systems, and its importance, international monetary systems, gold standard, and Bretton Woods Systems.
- Relate relationship between Theory of Foreign Trade and Economic Development, analyse foreign investments and evaluate balance of payment.

B.COM (BM) 406 - Essentials of Spoken and Presentation Skills – Level - II

Course Outcomes: Upon completion of this course students will have:

- The ability to read English with understanding
- The skills to speak intelligently and write correctly
- The ability to write description of people, places and things
- The potential to discuss effectively
- The talents to manage any interview successfully

B.COM (BM) 407 - Environmental Studies

On completion of the course the student should be able to:

- Discuss Scope and importance of EVS
- Create Public Awareness on environmental issues
- Explain Structure and functions of ecosystem
- Enumerate Renewable and non-renewable natural resources
- Describe Biodiversity, environmental pollution, environmental policies and practices.
- Explain Link between human communities and the environment

SEMESTER V

B.COM (BM) 501 - Cost Accounting

On completion of the course the student should be able to:

- Aimed to familiarize the concept of cost accounting
- Helps to gather knowledge on preparation of cost sheet in its practical point of view
- To facilitate the idea and meaning of material control with pricing methods
- Develop the knowledge about remuneration and incentives
- To introduce the concept of overhead cost

B.COM (BM) 502 - Practical Auditing

Upon completion of this course students will have:

- Knowledge and abilities to work in auditor's office.
- Skills required to do Professional Courses like CA, CMA, ACS, etc.
- Competence to start consultancy services
- Ability to understand the various auditing concepts, audit program, vouching, verification and valuation.
- Ability to get knowledge about preparation of Audit report

B.COM (BM) 503 - International Banking

On completion of the course the student should be able to:

- Ability to analyze the concept of exchange markets, and exchange rate systems.
- Awareness on foreign direct investments and global monetary systems.
- Understanding of the banking, economic and financial issues in countries and across the global economy in financial markets.
- Skill to highlight the importance of the regulatory framework within which international financial transactions can take place, with special reference to India.
- Awareness about importance, concept and tools of Foreign Exchange Management.

B.COM (BM) 504 - Financial Management

On completion of the course the student should be able to:

- To provide introduction to Financial Management
- To create an awareness about capital structure and theories of capital structure
- To make them understand the cost of capital in wide aspects
- To provide knowledge about dividend policies and various dividend models.
- To enable them to understand working capital management

B.COM (BM) 505 - Income Tax Law & Practice – I

Upon completion of this course students will have:

- Knowledge and abilities to work in Auditors offices
- Skills required to do Professional Courses like CA, CMA, CS, etc.
- Competence to start consultancy services
- Ability to do Submission of Income Tax Return, Advance Tax, and Tax deducted at Source
- Ability to Compute income under the head "Income from Business or Profession"

B.COM (BM) 506 - VALUE EDUCATION

Upon completion of this course students will have:

- Understand the importance of value based living.
- Gain deeper understanding about the purpose of their life.
- Understand and start applying the essential steps to become good leaders.
- Emerge as responsible citizens with clear conviction to practice values and ethics in life.
- Students will become value based professionals and contribute in building a healthy nations.

SEMESTER VI

B.COM (BM) 601 - Technology in banking

On completion of the course the student should be able to:

- Have the motive of searching further technology related course in Banking services.
- Have absolute Perception on data science
- Have Confidence to enter in the department of technology of Banking Jobs.
- To find new avenues in terms of technology in Banking services

B.COM (BM) 602 - Management Accounting

On completion of the course the student should be able to:

- It clears the basic concepts of various terms related to management accounting.
- It is one of the analytical method which helps the students to carry out the study of financial statements in the form of ratio and such study is more expressive.
- It includes the vertical financial statements with different analytical methods which helps students to know how to study the financial statements.
- Be able to take decision regarding assets as to purchase or to be on taken on rent. Gain knowledge of different types of capital budgeting and its applicability.
- Students will acquaint with the concept and management of working-capital.

B.COM (BM) 603 - Entrepreneurial Development

On completion of the course the student should be able to:

- Understand on the basic concepts of entrepreneurship and business opportunities
- Knowledge about business and project reports for starting a new venture on team based.
- Understand various schemes supporting entrepreneurship and think creative and innovative.
- Demonstrate an ability to engage in critical thinking by analyzing situations and constructing and selecting viable solutions to solve problems.
- Students will demonstrate knowledge of the legal and ethical environment impacting business.

B.COM (BM) 604 - Income Tax Law & Practice – II

Upon completion of this course students will have:

- Knowledge of the significance of different terms such as income under capital gains and indexation of cost under various circumstances.
- Capacity to describe about the income from the source along with reduction in computing the income.
- Ability to apply the in clubbing of income and the implication in set of losses.
- Skills to investigate the various deductions for computation of income
- To acquaint them with certain deductions from total income and basic computation of total income for individual assesses.

B.COM (BM) 605 - Credit and Risk Management in Banking

Upon completion of this course students will have:

- Knowledge about the abilities to work in banks.

- Skills required to do Professional Courses like CA, CMA, ACS, etc.
- Enough knowledge about banking sector
- Ability to start banking business
- Skills to learn digital banking activities