



# ST. THOMAS COLLEGE OF ARTS AND SCIENCE

Affiliated to the University of Madras | An ISO 9001:2015 Certified Institution

Koyambedu, Chennai- 107



## DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

<b>PROGRAMME NAME</b>	<b>BACHELOR OF COMMERCE (BANK MANAGEMENT)</b>
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### PROGRAMME OUTCOMES

Students will acquire

PO1: knowledge of Commerce and its scope and importance in various areas such as Production, Distribution, Stock Market, commodity market, Marketing, Agricultural, Industrial, Banking, Law and Social Sciences etc.

PO2: information about various Forms of Commercial organizations in India and their functions for societal developments,

PO3: knowledge of various types of Business Units, their organization and evaluation of summary measures such as Profit and losses, Fund flow and cash flow, Changes in Direct and Indirect taxes, new venture of Business and new handling of Business Data,

PO4: knowledge of other Allied Subjects reflecting quality characteristics including concepts of Various Subjects,

PO5: insights into preliminary exploration of different subjects,

PO6: knowledge of Law, statistics, Operation Research, cost accounts, Management accounting, Financial and corporate accounts and other updated Taxes etc.

### SEMESTER – I

**SUBJECT CODE: CZ21A**

**SUBJECT NAME: FINANCIAL ACCOUNTING**

CO1	Students will understand the reporting system of the Profit and Non-profit organizations financial statements
CO2	To make the students analyze on the calculations in depreciation and insurance to enhance problem solving skills.
CO3	Students will gain the knowledge of solving issues in single entry system by undergoing case studies.
CO4	Students will get the knowledge of solving technical errors and apply the conceptual knowledge in preparing the statement of bank reconciliation.
CO5	To make the students understand and apply the techniques in the process of solving problems.



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## SUBJECT CODE: CZ21B SUBJECT NAME: BUSINESS COMMUNICATION

CO1	To understand and apply basic principles of critical thinking, problem solving, penetrate and appropriately apply modes of expression in written, visual, and oral communication
CO2	To apply business communication strategies and principles to prepare effective communication for domestic and international business situations.
CO3	To perceive and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
CO4	To acquire the skills of report writing and Modern forms of communication: Fax email-video conference-internet-websites and their uses in business
CO5	It will enable them to enhance their verbal communication using modern technology.

## SUBJECT CODE: CZ31A SUBJECT NAME: ALLIED BUSINESS ECONOMICS

CO1	To learn the scope and importance of Business Economics
CO2	To apply how to apply demand theory in consumer behaviour
CO3	To understand the Value demand forecasting methods.
CO4	To explore the Differentiate production and cost functions
CO5	To understand the demands and supply conditions an assess the position of a company.

## SUBJECT CODE: AY51A SUBJECT NAME: NME BASIC ELEMENTS OF LOGISTICS MANAGEMENT

CO1	Understand about logistics system fundamentals and transport system
CO2	Knowledge about Packaging and Supply Chain Management.

## SEMESTER – II

## SUBJECT CODE: CZ22A SUBJECT NAME: TREASURY MANAGEMENT

CO1	To Gain Knowledge About Treasury Management.
CO2	To understand about Asset Liability Management.
CO3	To design about money Market Structures.
CO4	To gain Knowledge about Modern Treasury Management Systems.
CO5	To Report about Combined Treasury Management operations.



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## SUBJECT CODE: CZ22B SUBJECT NAME: PRINCIPLE OF MANAGEMENT

CO1	Demonstrate understanding of the role of managers in an organization
CO2	Summarize the elementary concepts, principles and theories of management
CO3	Examine the managerial functions having an impact on the organizational effectiveness
CO4	Identify the contemporary issues and challenges in management
CO5	Develop ethical workplace practices

## SUBJECT CODE: CZ32A SUBJECT NAME: ALLIED INDIAN ECONOMY

CO1	Students will gain the knowledge about National Income and its importance of Economic Growth and Economic development.
CO2	Students will make critical analysis and report the solutions to solve the major problems of Indian Economy.
CO3	To design the information in such a view that students will gain absolute understanding about the agricultural sector and its importance in Indian Economic system.
CO4	Students will acquire role of Industries for the growth as per the Economic policy of India.
CO5	Students will understand the progress by applying five years plans in India.

## SUBJECT CODE: AY52B SUBJECT NAME: NME BASICS OF BUSINESS INSURANCE

CO1	Acquire the basics of insurance and types of insurance
CO2	Acquire the skills of Agency Law and its Compensation.
CO3	Apply the procedural aspects of agency license and identify the code of conduct
CO4	Apply the procedure for settlement of Policy claims
CO5	Recognize the organization function, structures & promotional strategies.



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## SEMESTER – III

**SUBJECT CODE: CZ23A**

**SUBJECT NAME: CORPORATE ACCOUNTING**

CO1	To knowledge about the journal entries of issue of shares and redemption of preference shares.
CO2	To understand Work with profit prior to incorporation, Issues and redemption of debentures and underwriting of shares in companies accounts.
CO3	To apply to interpret final accounts of companies.
CO4	To analyse solve simple cases insurance company.
CO5	To be design banking company accounts

**SUBJECT CODE: CZ23B**

**SUBJECT NAME: BUSINESS LAWS**

CO1	Understanding the provisions of Law, contract and legal remedies in the law.
CO2	To know about frauds, misrepresentation, mistake, void and unlawful agreement difference on them
CO3	Designing the students to become advocate.
CO4	Application of Knowledge in sale of goods with reference to law.
CO5	Analyze and finding the solutions to various disputes in Business.

**SUBJECT CODE: CZ23C**  
**LAW AND PRACTICE**

**SUBJECT NAME: BANKING THEORY**

CO1	Student can evaluate the performance of the banking industry
CO2	They will understand the working of the Reserve Bank of India.
CO3	Student will be able to express opinions about banking in written and oral form

**SUBJECT CODE: CZ33A**  
**STATISTICS**

**SUBJECT NAME: ALLIED BUSINESS**

CO1	Describe the meaning and characteristics of Statistics.
CO2	Evaluate measures of central tendency, measures of variation and measures of skewness.
CO3	Analyse correlation and Regression.
CO4	To determine and Forecast Time series analysis
CO5	To develop the knowledge about the Calculation of Index Numbers.



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## SEMESTER – IV

### SUBJECT CODE: CZ24A CORPORATE ACCOUNTING

### SUBJECT NAME: ADVANCED

CO1	To give a detailed idea about internal reorganization of companies
CO2	To apply the knowledge gained in preparation of final accounts of amalgamated companies
CO3	To compute the final accounts for a corporate group like banking companies
CO4	To Construct the financial statements of company within the frame work of Indian AS
CO5	To study the procedure followed for the liquidation of companies

### SUBJECT CODE: CB24B MANAGEMENT IN BANKS

### SUBJECT NAME: CUSTOMER RELATIONSHIP

CO1	To understand the basic concepts of Customer relationship management.
CO2	To get knowledge about retention and defection of banks.
CO3	To develop business communication skills among CRM Managers to work effectively within a marketing team.
CO4	To understand basics of operational Customer relationship
CO5	To develop a wide understanding on customer relationship management concepts and frameworks

### SUBJECT CODE: CZ24C

### SUBJECT NAME: FINANCIAL SERVICES

CO1	To understand the role of financial services.
CO2	To learn the knowledge of venture capital financing and securitization process.
CO3	To understand the classification of leasing and factoring services.
CO4	To apply the need for credit rating agencies.
CO5	To study the critical concepts of the merger and acquisition strategies

### SUBJECT CODE: CZ24D

### SUBJECT NAME: INDIRECT TAXATION

CO1	To acquire working knowledge of the fundamental tax principles and rules.
CO2	To gain knowledge about how taxes can and often do constitute significant costs to businesses and households.
CO3	To Develop the knowledge about customs duty.
CO4	To acquire the complete knowledge of basic concepts of GST.
CO5	To prepare GST Audit Report.



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## SUBJECT CODE: CZ34B SUBJECT NAME: INTERNATIONAL ECONOMICS

CO1	To impart the students on the knowledge of theories in International Trade.
CO2	Students will apply their analytical skills to resolve the issues that causes disequilibrium in Balance of trade and Balance of Payments.
CO3	To make the students understand the importance of export management in fixing export pricing and promotions.
CO4	Students will acquire the functions of various international Organizations.
CO5	Students will be gaining on WTO and motivated to apply their knowledge on Liberalization and its impact on agriculture and Indian patent Law.

## SUBJECT CODE: ENV4B SUBJECT NAME: ENVIRONMENTAL STUDIES

CO1	Understand the Multidisciplinary nature of environmental studies.
CO2	Analyze the Scope and importance; concept of sustainability.
CO3	To get knowledge the concepts of Biodiversity and Conservation.
CO4	To develop the familiarity about the usage of the Ecosystem.
CO5	To learn about is Environmental pollution types, causes, effects and controls: Air, Water, soil and noise Pollution.

## SEMESTER – V

## SUBJECT CODE: CZ25E SUBJECT NAME: COST ACCOUNTING

CO1	Understand the basic concepts of Cost accounting.
CO2	Acquiring knowledge in preparing Cost sheet.
CO3	To get knowledge about Material cost control and to maintain the stock level of materials.
CO4	To criticize and employ different methods of incentive payments for labour costing problems
CO5	To analyse and apportion the overheads and to prepare overhead distribution statement and Machine hour rate.

## SUBJECT CODE: CZ25B SUBJECT NAME: PRACTICAL AUDITING

CO1	To understand about the auditing facts, procedure, verification, checking methods, techniques in auditing internal control system.
CO2	To design about the verification procedure and vouching of important documents during auditing
CO3	To gain knowledge on auditing types and accounting standards.
CO4	To study about the qualification of the auditors, his nature of work, report submission in general meetings, responsibilities and duties of his, during financial reporting of any company they work.
CO5	To gain knowledge about recent trends in auditing procedure to be followed.





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## SUBJECT CODE: CB25A

## SUBJECT NAME: INTERNATIONAL BANKING

CO1	To impart the knowledge about domestic, foreign banking lending and borrowing functions.
CO2	Students will understand the impact of foreign exchange market.
CO3	To impart the students the way of evaluating the various financial institutions employed Internationally
CO4	Students will acquire about the various sources of exchange in international and trade.
CO5	Students will be imparted for developing their applying and analyzing skill on Exchange management

## SUBJECT CODE: CZ25D

## SUBJECT NAME: FINANCIAL MANAGEMENT

CO1	To knowledge about the financial management with its importance
CO2	To apply the theories of capital structure, cost of capital with simple problems.
CO3	To have clear idea and knowledge on how Dividend decisions will affect the firm with different methods
CO4	To get familiarize with the importance of Working capital and Factors influencing the same in the firm
CO5	To design about the capital budgeting.

## SUBJECT CODE: CZ45A TAX LAW & PRACTICE - I

## SUBJECT NAME: ELECTIVE INCOME

CO1	Better understanding of basic concepts of Income Tax 1961
CO2	Ability for the computation of various components of salary
CO3	Capacity to compute the income from house property
CO4	Construct the Preparation of filling of returns
CO5	Opportunity to work as Income Tax Consultant

## SUBJECT CODE: VAE5Q

## SUBJECT NAME: VALUE EDUCATION

CO1	Knowledge about philosophy of Life and Individual qualities.
CO2	Awareness about self-confidence, self-esteem and punctuality.
CO3	To learn more of Dr. A. P. J. Kalam's ten points for good Citizenship.
CO4	To know about Environment Conservation.
CO5	To Analyse social Evils like cybercrime, corruption etc.,



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## SEMESTER – VI

**SUBJECT CODE: CB26A**

**SUBJECT NAME: TECHNOLOGY IN BANKING**

CO1	To make the students understand the concepts of application of technology in banking.
CO2	To expose the students to learn the role of technology in banking sector
CO3	Design the Electronic signatures without the need for physical printing.
CO4	Report the Automated bill pay to ensure customers are not late meeting monthly obligations.
CO5	Analyze the found to be critical in-service delivery and reducing congestion in banking halls.

**SUBJECT CODE: CZ26B**

**SUBJECT NAME: MANAGEMENT ACCOUNTING**

CO1	Understand the concept of management accounting, its merits and demerits.
CO2	Analysing the financial statements of Profit and Loss a/c and Balance Sheet. To classify the ratios and its merits
CO3	Application of ratios to understand about the company.
CO4	To evaluate the inflow and outflow of cash and finds in the company.
CO5	Enables them to know the concept of capital budgeting and budgetary control with reference to time value of money.

**SUBJECT CODE: CZ26C**  
**DEVELOPMENT**

**SUBJECT NAME: ENTREPRENEURIAL**

CO1	To design the conceptual exposure on converting idea to a successful entrepreneurial firm.
CO2	To understand the functions of the entrepreneur in the successful, commercial application of innovations.
CO3	To apply entrepreneurial leadership and management style.
CO4	To learn how to start an enterprise and design business plans, that are suitable for funding by considering all dimensions' outcomes for all Programmes of business.
CO5	To gain knowledge about entrepreneurial process by way of studying different case studies.





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**SUBJECT CODE: CZ46C**  
**MANAGEMENT**

**SUBJECT NAME: ELECTIVE PORTFOLIO**

CO1	Students will gain the knowledge on objectives, concepts of portfolio management.
CO2	Students will be helped and guides to apply the simple calculations on value of money.
CO3	Students will acquire the knowledge on portfolio analysis
CO4	Students will be gaining the knowledge about Risk and Return in different measures.
CO5	To make the students understand the need and importance of designing the effective portfolio management

**SUBJECT CODE: CZ46A**  
**TAX LAW & PRACTICE - II**

**SUBJECT NAME: ELECTIVE INCOME**

CO1	Compute short term and long-term capital gains of an Individual assesses
CO2	Compute taxable income from other sources of an Individual assesses after taking into account deduction u/s 57 and amounts disallowed u/s 58.
CO3	Illustrate the mechanism of carry forward and set off of an Individual assesses
CO4	Compute gross total income of an Individual assesses after taking into account deduction u/s 80.
CO5	Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals